



solophone

An Economical Language Teaching Unit

- MAY BE PLACED IN ANY CLASSROOM
- INDIVIDUAL TWO-WAY COMMUNICATION
- FULLY GUARANTEED

THE RYERSON PRESS

TORONTO

ONTARIO



solophone

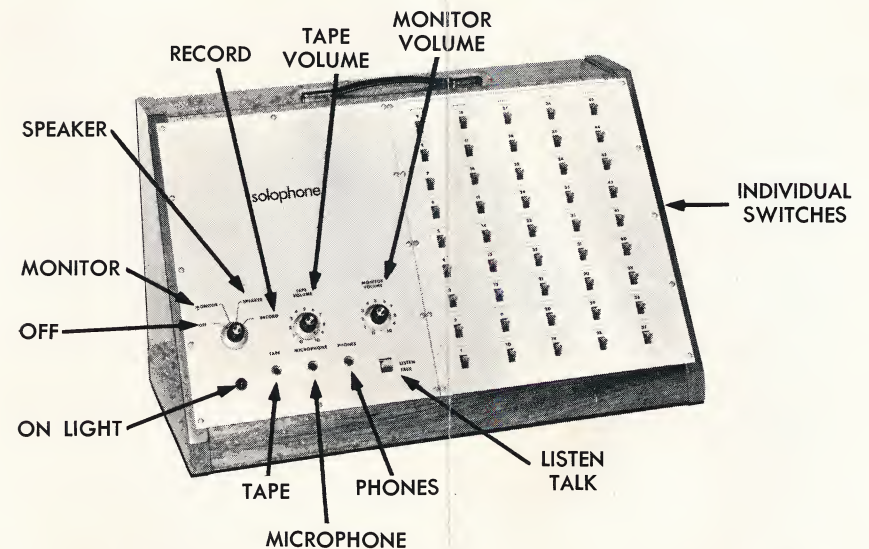
The Ryerson Press, founded in 1829, has for many years been a leader in the development and production of widely used text books for use in Canadian schools. A dedicated interest in the educational requirements of the various provinces, and a close contact with educationists from coast to coast prompted us to accept the opportunity to act as distributors for the Solophone language teaching system which was invented by Professor Harold A. Freeman of McMaster University, and manufactured by Kitchener Electronics Industries Ltd. who have for many years been prominent in the development and production of communications systems.

The Solophone is a language teaching device that can be set up in any standard classroom without destroying the room's usefulness for other classes. The teacher can monitor the responses of each student and when necessary make corrections either individually or to the whole class. Solophone can be easily installed and the total cost is a fraction of the amount required for more elaborate language laboratories.

The Solophone is ideal for all oral teaching techniques such as pronunciation drills, dialogue drills and reading practice. It is especially useful in monitoring the student responses to the pattern tapes which accompany many of the current language texts. The teacher can also use the Solophone to record a student's work for playback or for testing. The equipment also includes a loud speaker which adds variety and interest to several types of drill exercise.

Solophone derives its name from the pupil's handset which resembles an over-sized telephone receiver. The student speaks into the mouthpiece of the handset and he hears immediately what he has said. A small microphone transmits the student's voice via a floor conduit to the compact console on the teacher's desk. This conduit can be placed on the floor or walls of a previously established school, or placed in the flooring of a classroom under construction. In neither case does it interfere with the student's or teacher's movements within the room.

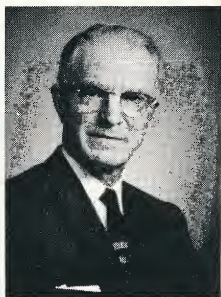
The console is a compact two-panel unit eleven inches wide, twenty-one inches long, and twelve inches high.



On the left hand panel are the various volume controls for the pupils' handsets, tape recorder, and loud speaker, as well as the jacks for plugging in the tape recorder and teacher's headset and microphone and the tape recorder.

On the right hand panel are forty-five switches which are numbered to correspond to the seating arrangement of a standard classroom and which are used to tune in to individual students.

Solophone has been carefully put together by the experienced workmen of Kitchener Electronics Industries Ltd. and all parts and assemblies are fully guaranteed.



THE INVENTOR

Professor Harold A. Freeman,
McMaster University,
Hamilton, Ontario.

Born in Edmonton, Alberta, Professor Freeman received his elementary and secondary school education in Moose Jaw, Prince Albert and Saskatoon. He received his B.A. in 1922 from the University of Saskatchewan and his M.A. in French language and literature from the University of Toronto. He spent two years in France and in 1931 joined the staff at McMaster University. From 1948-50 Professor Freeman both taught and pursued doctoral studies at the University of Chicago. He was appointed Professor of French at McMaster in 1950 and made Director of the Language Laboratory in 1960.



If you wish to receive further information on SOLOPHONE,
please write to:

SOLOPHONE DIVISION
THE RYERSON PRESS
299 Queen Street West
Toronto 2B, Ontario

British Columbia and Alberta
EMERSON SALES LTD.,
1859 West 4th Ave.,
Vancouver 9, B.C.

Manitoba and Saskatchewan
INLAND BROADCASTING SERVICES,
171 McDermot Avenue,
Winnipeg 2, Manitoba.